



# **oSTEM @ Minnesota**

## **Sponsorship Packet**



## **oSTEM @ Minnesota**

### **Out in Science Technology Engineering & Math**

#### **2022 Sponsorship Packet**

#### **■ What We Do**

oSTEM @ Minnesota works to foster community and visibility for LGBTQIA+ students, staff, and faculty as well as provide support in professional and personal development. We are a group of highly motivated students who feel strongly about the importance of creating spaces that are welcoming and safe for people of marginalized identities.

#### **■ Our Members**

oSTEM @ Minnesota currently has over 130 members, primarily undergraduates. Our members major in computer science, environmental engineering, geology, chemistry, psychology, and many other STEM disciplines from across the University. The members mostly come from the College of Science and Engineering, the College of Biological Sciences, the College of Food, Agricultural, and Natural Resource Sciences, and the College of Liberal Arts.

#### **■ How Your Sponsorship Helps oSTEM**

Sponsorship from your company helps oSTEM @ Minnesota in furthering our mission:

- Educate, empower, and engage a diverse community
- Identify, address, and advocate for the needs of LGBTQIA+ students in STEM fields

- Fulfill these needs through mentorship connections, networking opportunities, strategic collaborations, and professional/leadership development.

As a sponsor, not only will you support the work of our organization, but your company will also be highlighted as a leading potential employer to our talented and enthusiastic student members.

### ■ Corporate Sponsorship for General Meetings

oSTEM hosts monthly meetings open to all students which we call general meetings. If you choose to sponsor and attend a general meeting for oSTEM @ Minnesota, the donation will first be used to provide food and drinks for the attendees. After that, the donation will go towards any other supplies necessary for that meeting. Any additional donation will be added to oSTEM’s general funds. If you or your company have other creative ideas regarding how the donation could support an oSTEM meeting, please reach out to our officer team to discuss further options.

	Tier 1	Tier 2	Tier 3
Event will be advertised using your company name	✓	✓	✓
30 minute time slot to present about your company or host other activity	✓	✓	✓
Advertise your company once in our oSTEM Weekly email communications after the event		✓	✓
Get recognition on our website on the “Sponsors” page for one year		✓	✓
Collect résumés from oSTEM members after the meeting			✓
Hold a 20-minute networking session with interested members after the meeting			✓
	\$100	\$200	\$350

## ■ Corporate Sponsorship for oSTEM At-Large

For those who want to be broader partners with oSTEM outside of our general meetings, we encourage you to consider general sponsorship. General sponsors donate money to oSTEM annually (with no commitment to continue donations after one year, though we prefer to maintain long-term sponsor relationships). This money will be used to fund members' participation in the oSTEM National Conference and Twin Cities Pride, pay for supplies and venue reservations for special events, advertise oSTEM to students, and cover oSTEM operating costs such as maintaining our storage space and mailing address.

All general sponsors will receive an end-of-year report describing our activities for the year and how we used sponsorship funds to achieve our goals. We offer three levels of corporate sponsorship depending on what best suits your company.

	Bronze	Gold	Platinum
Recognized monthly in our oSTEM Newsletter (audience of 700+) as a sponsor for the year	✓	✓	✓
Recognized on our website, Instagram page, and Facebook page for the year	✓	✓	✓
Invited to attend and/or host an oSTEM General Meeting during the year	✓	✓	✓
Invited to any networking and professional development events oSTEM hosts that year	✓	✓	✓
Make monthly announcements in the oSTEM discord (100+ active members) during the school year, up to 6 annually		✓	✓
Company campus tour with oSTEM, with photos		✓	✓
Eponym scholarship out of your donation, to the amount you specify			✓
	\$500+	\$1000+	\$1500+



## ■ Becoming A Sponsor

Thank you for being a sponsor! Your support helps us continue to reach and serve LGBTQIA+ students in STEM, who will become the leaders of tomorrow.

To donate, please send money via Paypal to [ostem@umn.edu](mailto:ostem@umn.edu) or contact us about another avenue for payment. When you donate, please also send us an email explaining your intentions with your donation and who it is coming from.

### Note on Tax Deductible Status

oSTEM, Inc. is registered as a 501(c)(3) nonprofit group, so your donation directly to our group is tax-deductible.

Thank you for supporting oSTEM @ Minnesota!

**oSTEM @ Minnesota**  
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